



# The way we were

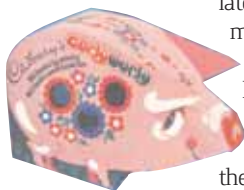
Which? members share sweet memories of childhood Easters

**D**ecorating hard-boiled eggs and racing them downhill are among the Easter traditions that have been recalled by our members.

Joan Berry, now 84, used to race eggs with her children in the 1950s, when they lived in Worsley, Lancashire. She says they would paint them before the race. 'It was actually rather difficult as eggs are the wrong shape to roll.' They called the eggs 'pace eggs', and, curiously, anyone who did something silly was known by that term.

Egg rolling has a strong history – even the US president hosts such an event each Easter Monday on the White House lawn.

Pamela Sturrock says she remembers that decorated hardboiled eggs were a popular alternative to chocolate in the 1950s. They were painted or boiled in onion skins to give them pretty markings. As for choco-



**A Curly Wurly egg from the 1970s**



**An Easter egg from 1955**

late Easter eggs themselves, Jean Brockman, 65, says: 'Now, Easter eggs are in the supermarkets before the end of December and hot-cross buns always seem to be around. Spoils it really.'

Sweets rationing ended in 1953 – the year Cadbury started making chocolate again after the Second World War.

Peter Stanaway says that the eggs he was given as a child growing up in Catford, London, in the 1950s were very different from today's large confections. He recalls: 'They were small and you got only one. However, it was all we expected – and we still looked forward to getting it on Easter Day.'

Which? has sometimes regarded Easter eggs with suspicion. In 1976 we glumly warned that they didn't give you much chocolate for your money and 'only dentists were likely to consider this a good thing'.

Our first Easter eggs taste test is on p26.

## BACK PAGES

### TESTERS WOBBLY ON JELLY CLAIM

Sometimes even our testers admit defeat. When looking at royal jelly, in 1960, they were unable to pronounce on whether it could help you live longer. 'We should all be dead before the results came through', they said.



### FIT TO BURN

Burn paper handkerchiefs as soon as you use them was the rather stern advice we offered in June 1960. 'Putting them in a wastepaper basket collects germs. If they can't be burnt, we recommend putting them in a polythene bag.'

**SLOGAN** Testing matches in 1960, we said the saying 'Every box of England's Glory matches you use means more work for British work people' was an 'anti-foreign slogan that seems to have survived from another era of economic thought'.



## WHICH? ARCHIVE

# 3 easy steps to our archive

The Which? magazine archive allows you to browse through two years' worth of past reports, from digital cameras to washing machines.

Use this guide to help you make the most of the Which? magazine archive. For information or help on how to log in, just visit [www.which.co.uk/loginhelp](http://www.which.co.uk/loginhelp)



**1** Visit [www.which.co.uk](http://www.which.co.uk) and log in using the log in box at the top of the page, which is shown above. Click the 'Your Account' button.



**2** In 'Your Account' there will be a link to the Which? magazine archive in the left-hand menu.

**3** Once in the archive, you are free to browse through hundreds of reports to see how new and old models compare. Choose the reports you want to view or download as pdfs.

