

## Ask Which?

Each month this year, we will feature one of our original members on this page as part of celebrations of our 50th anniversary



Founder Which? member David Campion

**'An in-built resistance to paying over the odds'**

When he was a junior designer for Rolls Royce, David Campion had little spare money. Fifty years on his business, Campion Willcocks, turns over £300 million a year but still he has an 'in-built resistance to paying over the odds'.

It's one reason David subscribed to Which? in 1957 and why he has continued to look to us for money-saving advice.

Now 69, David has bought every copy of *Holiday Which?* and the *Good Food Guide*. His daughter is a Which? member and David has bought his teenage granddaughter a *Which? Money* subscription.

'One of my hobby horses is that not a moment of school life is devoted to teaching children finance.'

The Campion family home in the Chilterns is a

virtual showhouse for our Best Buys. 'Over the past 50 years almost every purchase in our house has been a Which? Best Buy.'

This includes appliances in their new kitchen, camera equipment and even the razors David uses.

David was 19 when he was one of 25 selected out of 300 applicants to be a Rolls Royce apprentice.

After transferring to the design office, he worked on a project testing whether planes could take off vertically. The twin-engined test model was a frame raised on four legs with castors for wheels. Its shape ensured it became known as the flying bedstead and the technology was used in the Harrier Jump Jet.

David later started a management consultancy which this year celebrates its 40th birthday.

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### June 2007 Best Buy competition winners

Mr J G Brown, Bristol; Mr G M Cann, Bourne; Mrs E C Harrison, Woodbridge; Mr H M Pollock, Edinburgh and Mrs M Symes, Shepton Mallet.

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