

## line-up



**Bob Tolliday** researched no-frills airlines, p10. He says: 'You need to know what you're doing to find the

best prices – no-frills airlines aren't always the cheapest option.'



**David Evans** researched owners' verdicts on cars, p25. He says: 'Readers who've staked

their hard-earned cash give their insight into the highs and lows of owning a new car.'

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## EDITORIAL



## Cheap flights

Fly to Gdansk for a penny – and it's only another penny to come back, says Ryanair's website. Sounds too good to be true? I'm talking about a no-frills airline, so it will be no surprise to anyone who's flown with one that the actual price was £26.29 return. Fees, taxes and charges all bump up the cost.

Of course, it's still a fantastic deal to be able to fly to Poland for this sort of price. But why do no-frills airlines have to be so coy about the true cost? The good news is that EasyJet has made a break for the moral high ground: it's going to start including fees in headline prices by the end of this year.

I'm also being unfair to no-frills airlines, because they're not the only culprits. For example, our research on p11 shows that British Airways is at it as well. Its £64 flight to Amsterdam actually cost £109 – making it dearer than EasyJet's £80 flight (which actually cost £90 with fees). Confused? That's the way their marketing departments like it – so follow our three steps to nabbing a real bargain flight.

*Malcolm*

Malcolm Coles, Editor

## IN THE WASH

### Hot news and lukewarm responses

#### CRICKET BAT SALES

John Lewis says they're up ten-fold. Enough said



#### SAVING ENERGY

Energy Efficiency Week starts on 24 October ([www.est.org.uk](http://www.est.org.uk)) – join in by not leaving your TV on standby

#### UNTOASTED BREAD

Almost half (45 per cent) of adults own a sandwich maker but never use it (the editor's one of them)



#### STORE CARDS

With interest rates of around 30 per cent, store-card providers overcharge consumers by up to £100m a year, according to the Competition Commission



#### ICE CREAM VANS

If you didn't spot any this summer, it's because the number has halved in the last 30 years, says industry body Ice Cream Alliance



#### MILK MAIDS

A system to allow cows to milk themselves has been invented by Australian experts

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