### line-up



Mike Naylor researched borrowing, p10. He says: 'The credit industry has a long

way to go before it can lend responsibly and stop catching people out with sneaky tricks and hidden charges.'



Amanda Bristow researched food scares, p19. She says: 'Food scares are often complex, and evidence can

be contradictory. We've tried to get at the truth.'

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Elections to the Council of Management At the Annual General Meeting of Consumers' Association, held on 27 November 2004, Anthony Burton, John Rimington, Sue Leggate and Gary Waller were declared elected to the Council of Management. Chief Executive Peter Vicary-Smith

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# EDITORIAL



## Credit companies' tricks

Congratulations, the letter says. I could pay off my credit card borrowing and reduce my monthly repayments with Hfs Loans.

After spending too much on a holiday and Christmas presents – and, no doubt, the January sales – it's a tempting offer.

It's not, of course. The trick lies in the method they extol: extending the length of the loan. Imagine I already had a five-year £5,000 loan with Hfs. This would cost £105 a month. By following Hfs' advice, and switching to a longer 25-year loan for the same amount, I would reduce what I pay to just £44 a month. Excellent.

The only problem is, I would pay a total of  $\pounds13,200$  rather than  $\pounds6,300$  – twice as much. Needless to say, these figures don't appear in the letter, which doesn't mention the total cost of borrowing.

The congratulations in the letter are probably from the company to its marketing department for thinking up such a misleading offer. To make sure you don't get caught out by similar tricks, see our investigation of credit companies on p10.

LOOSE CHANGE

Some 5.3 million

people admit to

throwing small coins

away, according to a

survey for Prudential.

Mileolon

Malcolm Coles, Editor

# IN THE WASH

# Hot news and cold, hard facts

## POSH BOG ROLL

Luxury toilet paper is partly to blame for a 10 per cent rise in toilet blockages, says British Gas.

#### CHIP AND PIN CARDS Retailers are now liable for

credit card fraud if they don't check whether the card is lost or stolen.

> WOMEN DRIVERS Volvo has unveiled its Your Concept Car, designed for women by women. Its gull-wing doors open upwards.

> > 0845 307 4000

Members'

helpline

VCRs Dixons is to stop selling VCRs. It's selling 40 DVD players for every VCR it manages to flog.

Post PO Box 44, Hertford X, SG14 1SH Email which@which.co.uk

MOBILE PHONES The new Road Safety Bill proposes three penalty points and a £60 fine for drivers using a mobile.

