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Which? aims to help you choose the best goods and services – and avoid the worst. We're entirely independent – we take no ads, no freebies and everything we test is paid for at full price. Since 1957 we've informed, influenced and campaigned on behalf of all consumers in the UK.

Best Buys

These are products that achieve high total test scores.



Don't Buys

These are products that have performed extremely poorly in at least one of our key tests or that have achieved very low total test scores.



Exceptional Value

Our coveted award is given on those rare occasions to products that are both of superb quality and outstandingly priced.



Every year we throw out 10m tonnes of used packaging, half of this from food, and much of it goes straight to landfill **PAGE 38**



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